



PAN-AFRICAN SOCIAL ENTERPRISE SUMMIT (PSES) 2026

# Media Briefing Summary Report

*Hosted by the Federation of Uganda Social Enterprises (FUSE)*



DATE

Thu, 26 Feb 2026



TIME

9:00 AM – 12:00 PM



VENUE

Fairway Boutique Hotel, Kampala



MODERATOR

Josephine Namakumbi

## A Strong Start for PSES 2026



32

TOTAL PARTICIPANTS



15

PARTNERS & SPONSORS



13

MEDIA HOUSES & DIGITAL OUTLETS

On Thursday, 26 February 2026, FUSE successfully hosted a half-day Media Briefing for the highly anticipated **Pan-African Social Enterprise Summit (PSES) 2026**, Africa's largest gathering of social entrepreneurs, scheduled for **19–20 November 2026 in Kampala** under the theme *“Leveraging the Power of Social Entrepreneurship to Drive Africa’s Social & Economic Growth.”*



*Speakers painted a vivid picture of the sector’s realities and potential. Mugerwa Timothy, CEO & President of FUSE, described social entrepreneurship in Africa as standing at a critical juncture facing economic volatility, limited access to funding, fragmented policy frameworks, and the lingering impacts of global crises that have stifled growth beyond local confines.*

# Building Trust to Unlock Capital

Speakers underscored what the sector needs to attract global impact investment and scale beyond local markets.



## Certification & Governance

Proper certification, structured governance, and credible vetting systems.



## Policy Recognition

Formal recognition within national and regional policy frameworks.



## Scalability & Storytelling

Stronger scalability and compelling storytelling to attract investors.



## Continental Unity

Greater unity among social entrepreneurs across Africa and beyond.



19–20 Nov 2026



Kampala, Uganda



First of its kind



Aligned to Uganda’s Tenfold Growth Strategy

# Objectives of the Media Briefing

1



## Deliver a Complete Overview of PSES 2026

Present the vision, theme, agenda, key activities, expected participation, and the various partnership and sponsorship opportunities available for the summit.

2



## Encourage Collaboration & Early Commitment

Build strong media collaboration and secure early partnerships and sponsorships, while promoting unity and collective action among social entrepreneurs across Africa and beyond.

## RESULTS

# Outcomes of the Briefing

The session translated directly into visibility, coverage, and early commercial interest for PSES 2026.



### Clearer Understanding

Media representatives and potential partners gained a much clearer and deeper understanding of PSES 2026, its objectives, and the opportunities it presents.



### Early Media Coverage

Several media houses responded positively publishing articles and social media posts shortly after the briefing, increasing public awareness and early buzz.



### Partner & Sponsor Interest

The session attracted interest from potential partners and sponsors, with some expressing willingness to explore collaboration and sponsorship packages.



**Overall, the briefing significantly boosted visibility for PSES 2026 and created a solid platform for continued engagement with media and stakeholders.**

## CONCLUSION

# Momentum Built, Foundation Laid



The PSES 2026 Media Briefing successfully provided attendees with a clear and comprehensive understanding of the upcoming summit's vision, theme, key activities, and opportunities for participation and partnership. By fostering open dialogue and addressing knowledge gaps among media representatives, the briefing has built strong momentum and laid a solid foundation for broader awareness and collaboration.



### Next Step: Media Training Workshop

In response to many attending media representatives having limited familiarity with social entrepreneurship concepts and reporting practices, FUSE announced plans to organise a dedicated media training workshop on the topic — strengthening the quality of coverage ahead of PSES 2026.

# Event Photos

Moments from the PSES 2026 Media Briefing at the Fairway Boutique Hotel, Kampala.





# Thank You

See you at PSES 2026 — 19–20 November, Kampala



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