

# FUSE

*Federation of Uganda Social Enterprises*



**PUBLIC LECTURE ON SOCIAL ENTREPRENEURSHIP**

# Makerere University: Summarised Report

Fostering social entrepreneurship among university students — hosted by FUSE at the Food Science Conference Hall.



29 August 2025



Makerere University



146 Participants

# Introducing Makerere students to the power of social enterprise

On Friday, August 29, 2025, FUSE hosted a vibrant public lecture at Makerere University to introduce students and stakeholders to the power of social entrepreneurship. This two-hour event ignited curiosity, inspired action, and showcased how blending entrepreneurial principles with social missions can tackle Uganda's challenges in poverty, unemployment, and environmental sustainability.

With 146 attendees, the lecture featured a compelling keynote, dynamic panel discussion, and interactive Q&A leaving participants energized to pursue impact-driven ventures.



**146**

Participants attended



**2 hrs**

Of keynote, panel & Q&A



**4**

College of Humanities & beyond

## The essentials, at a glance



DATE

August 29, 2025



TIME

2:00 PM – 4:00 PM



VENUE

Food Science Conference  
Hall, Makerere University



ATTENDANCE

146 participants



THEME

Fostering Social Entrepreneurship Among University Students

## From job-seeking to opportunity-creating

“

*Obtaining a degree holds value; however, embracing social entrepreneurship will offer you a powerful path to create innovative solutions, drive meaningful impact, and enable you to shape your own future.*



**Mugerwa Timothy**

CEO & President, FUSE

*The keynote urged students to move beyond job-seeking, highlighting social entrepreneurship's role in building sustainable futures amid high youth unemployment.*

## Real stories, honest questions



### Panel Discussion

Moderated by Zulaika Nicole, the panel brought together some of Uganda's most inspiring social entrepreneurs, sharing their journeys, inspirations, challenges, and advice sparking lively dialogue on starting ventures, balancing profit with impact, and leveraging partnerships.

**Dimma Muhammed Mawejje**

Founder, Mawejje Creations

**Lilian Nakigozi**

Founder, Women Smiles Uganda

**Timothy Mugerwa**

CEO & President, FUSE



### Interactive Q&A Session

Attendees delved into practical queries on funding, societal skepticism, and scaling — receiving motivational, actionable insights that fostered deeper engagement.

# What the lecture set in motion



## Heightened Awareness

Many participants gained their first exposure to social entrepreneurship, sparking curiosity about its transformative potential.



## Inspiration for Action

Personal stories motivated students to view it as a viable career path; several expressed interest in joining FUSE's mentorship network.



## Network Building

Strengthened ties between students, entrepreneurs, and FUSE, creating a foundation for ongoing collaboration.



## Identified Gaps

Revealed limited student exposure nationwide, underscoring the need to replicate this initiative at other universities.

## Scaling this into a national movement

FUSE plans a national campaign to scale this initiative: hosting lectures at other universities, launching mentorship programs and innovation challenges, and establishing resource hubs. We seek partnerships with universities, corporates, NGOs, and government to empower thousands of students, reduce unemployment, and drive community development.

*“Join us in fostering a movement of socially conscious innovators.”*



**University Lectures**



**Mentorship & Challenges**



**Resource Hubs**

# How the two hours unfolded

|                |                        |                              |
|----------------|------------------------|------------------------------|
| 1:30 – 2:00 PM | Arrival & Registration |                              |
| 2:00 – 2:05 PM | Opening Remarks        | Moderator: Zulaika Nicole    |
| 2:05 – 2:25 PM | Keynote Address        | Mugerwa Timothy, FUSE        |
| 2:25 – 2:55 PM | Panel Discussion       | Mawejje · Nakigozi · Mugerwa |
| 2:55 – 3:50 PM | Q&A Session            | Audience engagement          |
| 3:50 – 4:00 PM | Closing Remarks        | Vote of thanks, student rep. |



*This event exemplified FUSE's commitment to empowering Uganda's youth as change-makers.*

*Stay tuned for upcoming initiatives.*



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