



INAUGURAL LAUNCH — SUMMARIZED REPORT

Mainstreaming Social Enterprises, Normalizing Impact

Federation of Uganda Social Enterprises (FUSE) official launch, Hotel Africana, Kampala

8 May 2025 • Kampala, Uganda • 100+ attendees

Uganda's first national voice for social enterprise

On 8 May 2025, the Federation of Uganda Social Entrepreneurs (FUSE) was officially launched at Hotel Africana in Kampala, under the theme “Mainstreaming Social Enterprises, Normalizing Impact.” The landmark event united social entrepreneurs, government officials, and ecosystem builders, marking the birth of Uganda's first national representative body for social enterprises.

FUSE's mission: *amplify the sector's voice, create market opportunities, and foster a supportive ecosystem embodying the spirit of Ubuntu through collective impact and inclusive growth.*



100+

ATTENDEES



1st

NATIONAL BODY OF ITS KIND



8 May

2025 LAUNCH DATE

What FUSE exists to do



Strengthen capacity & competitiveness

Build the capacity and competitiveness of domestic social enterprises.



Mainstream social enterprises

Position social enterprises as effective contributors to national development.



Build a cohesive ecosystem

Create a cohesive, holistic ecosystem for social entrepreneurship in Uganda.

Four goals driving the sector forward



Market access

Enhance access to domestic and international markets for social enterprises.



Enabling policy

Advocate for a supportive regulatory environment, effective governance, and impact measurement.



Financial access

Improve access to financial support for social enterprises.



Capability building

Boost the capability and competence of social enterprises through training and mentorship.

KEY HIGHLIGHTS

A full morning of dialogue and recognition

The program ran 8:30 AM – 2:00 PM, moderated by Josephine Namakumbi of NBS.



2024 Award Winners

Presentations from four trailblazing social enterprises.



Panel 1

Understanding the Current Landscape of Local Social Enterprises in Uganda.



Keynote Address

Margaret Kakande, Head of BMAU, Ministry of Finance, Planning & Economic Development.



Panel 2

Mainstreaming Social Enterprises, Normalizing Social Impact.



Official Launch

Guest of Honor Irene Birungi Mugisha formally launches FUSE.

KEY HIGHLIGHTS

2024 Social Enterprise Award winners took the stage

Four trailblazers showcased how their awards catalyzed scaling and community transformation.



Waste Plus

Waste Management



M-Omulimisa

Agribusiness



Joy For Humanity

Humanitarian Aid



Bio Flame Africa

Clean Energy

Understanding the Current Landscape of Local Social Enterprises

Panelists: Stella Nakawuki Lukwago (Ouroots Africa), Sairus Kiggundu (Kibajjo Agro-Processors), Waringa Matindi (Village Energy), Tonny Wamboga (Jangu International).

The panel dissected challenges including limited finance, high taxation, regulatory hurdles from UNBS and URA, sector fragmentation, and mental health strains — while praising successes such as Jangu International's youth mentoring outcomes. They urged FUSE to advocate for policy reforms, inclusive training, and capital access.

54.7%

of entrepreneurs cite limited finance as a top challenge

47%

youth mentoring rate achieved by Jangu International

“

“When social entrepreneurs are empowered, they multiply impact where it matters most — in communities.”

Margaret Kakande

Head, Budget Monitoring and Accountability Unit (BMAU) — Ministry of Finance, Planning & Economic Development ·
Keynote Address

The keynote addressed economic vulnerabilities — subsistence production, youth unemployment, informality, and low value addition — and commended FUSE's role in formalizing and empowering enterprises for job creation.

Mainstreaming Social Enterprises, Normalizing Social Impact



Dr. Hillary Musoke Kisanja — *Senior Presidential Advisor on Agribusiness*

Called FUSE the “missing needle” for unified sector advocacy.



Timothy Mugerwa — *Interim President, FUSE*

Announced nominations for the 2025 Social Enterprise Awards; pushed for a national policy with tax incentives.



Daudi Zziwa — *CBS PEWOSA Cooperative*

Shared how PEWOSA's microloans and training are aiding agribusiness scaling.

Discussion focus: policy integration and bridging the ecosystem between government, financiers, and grassroots social enterprises.

“

“Every successful entrepreneur started with just one idea. By joining FUSE, we commit to a shared framework supporting and uplifting social enterprises.”

Irene Birungi Mugisha

CEO, Presidential CEO Forum · Guest of Honor, Official Launch

Additional remarks from David Luganda emphasized FUSE as a “unified voice” for policy advocacy, finance access, and networks.

What the launch delivered



1st

National social enterprise federation
formally established



30+

Social enterprises applied for
membership (in person & online)



3

Platforms buzzing: X, LinkedIn &
Facebook engagement from attendees

New Vision provided live coverage on X, further extending the launch's visibility across the sector.

In their own words

“

This was such a powerful and timely gathering. Big thanks to FUSE for uniting change makers to create one stronger voice.

Mugudit Daniel Comboni

Founder, Sicher Rides

“

We believe FUSE will not only amplify our voices but also strengthen our shared vision.

Daniel Ninsiima

Founder, M-Omulimisa

“

It is going to be a unique community for innovators to deepen our impact and grow our country economically.

Nantongo Barbra Jane

Founder, Smart Kitchen Solutions

Where FUSE goes from here

As a newly launched initiative, FUSE is poised to transform Uganda's social enterprise sector through strategic, inclusive, and sustainable efforts.



National policy recognition

Secure a national policy that recognizes social entrepreneurship as a key driver of development.



Equal access, rural & urban

Create a favourable environment for all social enterprises, in both rural and urban areas, to succeed.



National enterprise database

Develop a national registry cataloguing active social enterprises across all sectors and regions — a vital tool for stakeholders, investors, and policymakers.

Join the movement

We invite social enterprises to join FUSE as members and contribute to a stronger, more inclusive sector. We welcome supporters funders, NGOs, and government agencies to partner with us and fund our transformative work. Together, we can bring the spirit of Ubuntu to social entrepreneurship, creating a brighter future for Uganda.



Become a Member



Partner & Fund



Champion the Movement

GET IN TOUCH

Connect with FUSE



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LINKEDIN

Federation of Uganda Social
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