

FUSE

Federation of Uganda Social Enterprises

MANDELA DAY CELEBRATION 2025

Summarized Report

Honoring Nelson Mandela's legacy of collective action inspiring Ugandan youth to drive change through entrepreneurship.



18 July 2025



Mpigi, Uganda



30+ Participants

A celebration of legacy, youth, and enterprise

On July 18, 2025, FUSE in partnership with Youth Challenge International and Jangu International hosted a vibrant Mandela Day celebration in Mpigi, Uganda. The event honored Nelson Mandela's legacy of collective action and empowerment, inspiring youth to drive social and economic change through entrepreneurship.

It aligned with Mandela's vision by promoting innovative solutions to poverty, unemployment, and inequality while fostering job creation and sustainable development.



30+

Participants, exceeding target



3

Partner organizations



16–30

Youth age range engaged

Turning youth potential into national progress

Uganda's youth represent a dynamic force for innovation but grapple with poverty, unemployment, and limited access. Social entrepreneurship offers a sustainable approach, blending business acumen with social impact to spur economic growth and inclusivity and this event aimed to harness that potential for national progress.

EVENT OBJECTIVES



Promote social entrepreneurship among youth as a tool for addressing social challenges and national development.



Introduce the Social Enterprise Fund and Rural Impact Fund for financial and technical support to young entrepreneurs.



Award winners of the Mandela Day Essay Writing Competition, spotlighting ideas for job creation.

A target met, and exceeded

30+

PARTICIPANTS ATTENDED

✓ Target of 30 exceeded

A diverse group of rural social entrepreneurs and youth aged 16–30, focused on building awareness of FUSE and expanding its network.



DATE

July 18, 2025



LOCATION

Mpigi, Uganda



PARTNERS

Youth Challenge Int'l
& Jangu International

Collaboration over competition

“

If you haven't found something worth dying for, you are not fit to live.

— Nelson Mandela, quoted by FUSE CEO Mugerwa Timothy, who called for collaboration over competition among Uganda's social entrepreneurs.



Stellah Nakawuki

Youth Challenge International

Emphasized inclusion and continuous learning.



David Monday

Founder, Pendeza Shelters

Urged resilience for impactful entrepreneurship.

Recognizing talent, raising awareness, opening doors



Mandela Day Essay Competition

36 entries · “Promoting Job Creation through Social Entrepreneurship” · launched June 12, 2025

Winner: Martin Masembe Dan “Green Thumbs Up,” an urban farming and green-jobs concept, awarded a \$150 prize.



FUSE Awareness Session

David Luganda (Head of Partnerships) presented FUSE's mission, membership benefits, and success stories sparking inquiries from rural attendees.



Launch of Support Funds

The Social Enterprise Fund aids youth-led ventures, while the Rural Impact Fund empowers rural women and girls generating strong interest in applications.

What the celebration achieved



Inspired Youth Entrepreneurship

Showcased innovative ideas and energized attendees around social enterprise as a career path.



Launched Support Funds

The Social Enterprise Fund and Rural Impact Fund opened as pathways for sustainable ventures.



Recognized Talent

The essay award spotlighted youth as job creators, not just job seekers.



Grew FUSE Membership

Gained 15 new membership applications, boosting FUSE's rural presence.

A resounding success — advancing Mandela's ethos of collective empowerment.

The 2025 Mandela Day Celebration achieved all of its objectives, reinforcing FUSE's role in empowering Ugandan youth. By inspiring innovation, launching funds, and growing membership, the event advanced Mandela's ethos of collective empowerment for a prosperous future.



Partners & Contact

CONTACT FUSE

 0200 904 734 / 0776 085 636

 info@socialenterprise.ug

 socialenterprise.ug

 Delight House, Naalya

JANGU INTERNATIONAL

Tonny Wamboga

 tonny@socialinnovationacademy.org

YOUTH CHALLENGE INT'L

Stellah Nakawuki Lukwago

 slukwago@yci.org