



## **FUSE Public Lecture on Social Entrepreneurship at Makerere University: Summarised Report**

**Event date:** August 29, 2025

**Venue:** Food Science Conference Hall, Makerere University

**Theme:** Fostering Social Entrepreneurship Among University Students

**Attendance:** 146 participants, including students from the College of Humanities and Social Sciences (CHUSS) and other colleges, professionals, and community stakeholders

### **Executive Summary**

On Friday, August 29, 2025, the Federation of Uganda Social Entrepreneurs (FUSE) hosted a vibrant public lecture at Makerere University to introduce students and stakeholders to the power of social entrepreneurship. This two-hour event (2:00 PM – 4:00 PM) ignited curiosity, inspired action, and showcased how blending entrepreneurial principles with social missions can tackle Uganda's challenges in poverty, unemployment, and environmental sustainability. With 146 attendees, the lecture featured a compelling keynote, dynamic panel discussion, and interactive Q&A, leaving participants energized to pursue impact-driven ventures.

### **Event Highlights**

- **Keynote address.**

Mugerwa Timothy, CEO & President of FUSE, urged students to shift from job-seeking to opportunity-creating mindsets. "Obtaining a degree holds value; however, embracing social entrepreneurship will offer you a powerful path to create innovative solutions, drive meaningful impact, and enable you to shape your own future," he emphasized, highlighting its role in building sustainable futures amid high youth unemployment.

- **Panel discussion:**

Moderated by Zulaika Nicole, the event featured some of the inspiring social entrepreneurs in Uganda. (Dimma Muhammed Mawejje, Founder, Mawejje Creations, Lilian Nakigozi, Founder, Women Smiles Uganda, and Timothy Mugerwa). The panelists shared their journeys, inspirations, challenges, opportunities, and advice with participants. This sparked lively dialogue on starting ventures, balancing profit with impact, and leveraging partnerships.

- **Interactive Q&A session**

Attendees delved into practical queries on funding, societal skepticism, and scaling, receiving motivational, actionable insights that fostered deeper engagement.

### **Key Outcomes**

- **Heightened awareness:** Many participants gained their first exposure to social entrepreneurship, sparking curiosity and understanding of its transformative potential.
- **Inspiration for action:** Personal stories motivated students to view it as a viable career path; several expressed interest in joining FUSE's network for mentorship and opportunities.
- **Network building:** Strengthened ties between students, entrepreneurs, and FUSE, creating a foundation for ongoing collaboration.
- **Identified gaps:** Revealed limited student exposure, underscoring the need for nationwide replication.



## Way forward

FUSE plans a national campaign to scale this initiative: hosting lectures at other universities, launching mentorship programs and innovation challenges, and establishing resource hubs. We seek partnerships with universities, corporates, NGOs, and government to empower thousands of students, reduce unemployment, and drive community development. Join us in fostering a movement of socially conscious innovators.

## Program snapshot

| Time         | Activity               | Details   |
|--------------|------------------------|---|
| 1:30–2:00 PM | Arrival & registration | -   |
| 2:00–2:05 PM | Opening remarks        | Moderator: Zulaika Nicole   |
| 2:05–2:25 PM | Keynote address        | Mugerwa Timothy, FUSE   |
| 2:25–2:55 PM | Panel discussion       | Dimma Muhammed Mawejje-<br>Founder, Mawejje Creations<br><br>Lilian Nakigozi- Founder, Women Smiles Uganda<br><br>Timothy Mugerwa- CEO & President FUSE |
| 2:55–3:50 PM | Q&A session            | Audience engagement   |
| 3:50–4:00 PM | Closing remarks        | Moderator/ Vote of thanks by a student representative.  |

Photos: [View Event Gallery](#)

([https://drive.google.com/drive/folders/13MbYyaEclHsoJP2oqW3QT09JpxbQMk\\_r](https://drive.google.com/drive/folders/13MbYyaEclHsoJP2oqW3QT09JpxbQMk_r))

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**Location:** Delight House, Naalya

*This event exemplified FUSE's commitment to empowering Uganda's youth as change-makers. Stay tuned for upcoming initiatives.*